SOCIAL MEDIA MARKETING INTERNSHIP

Grand Vision is an arts non-profit located in San Pedro's downtown Arts District. We present live and livestream music concerts at the 150-seat Grand Annex; offer music education programs for youth and adults; and provide marketing, and restoration support for the historic Warner Grand Theatre.

Through the LA County Arts Internship Program, we are seeking an undergraduate student to fill a paid, 400 hour SOCIAL MEDIA MARKETING intern position, that can be completed with full or part-time schedules finishing by December 2020, with flexibility to work from home. Applicants must attend school or have a permanent address in Los Angeles County. Students graduating May-Sept 2020 are eligible.

THE PROJECT

The focus of the project is to expand our social media reach and to implement and improve our social media marketing plan for 2020-21 Grand Vision concerts and events. Secondary work includes concert, event and office support.

THE IDEAL CANDIDATE

- Has interests and/or experience in marketing/communications and social media, civic engagement and live music event promotion
- Has a high level of oral and written communication skills
- Has research and synthesis skills. Enjoys telling and writing a good story
- Is comfortable navigating and using popular social media platforms
- Is fluent with Microsoft Office programs and Google Drive
- Is self-motivated and able to work independently

Experience with graphic programs and creative or journalistic writing a plus. The best candidate will be able to balance multiple projects and be a resourceful and innovative thinker.

APPLY BY AUGUST 1, 2020

To apply, please send as separate documents or one combined PDF document:
1. A 1 page cover letter describing interests and relevant experience
2. A 1 page resume
3. A 1-2 page writing sample

Email to Ms. Taran Schindler, Artistic Director at HR@grandvision.org

Please no phone calls.